

# Bytown Ski Club AGM

## Agenda

- Introduction of attendees
- Main Activities
- Review of roles and responsibilities
- Last seasons operations
- Election of executive
- Recruitment of volunteers
- Wrap up

# Main Activities

- Sell SKIMAX & Mont Ste Marie tickets
- Sell Camp Fortune weekday season passes
- Sell Gatineau Parc cross-country passes
- Ski lessons – Camp Fortune and Vorlage
- Trips – day, weekend, possibly weeklong
- Discounts – on hill and stores

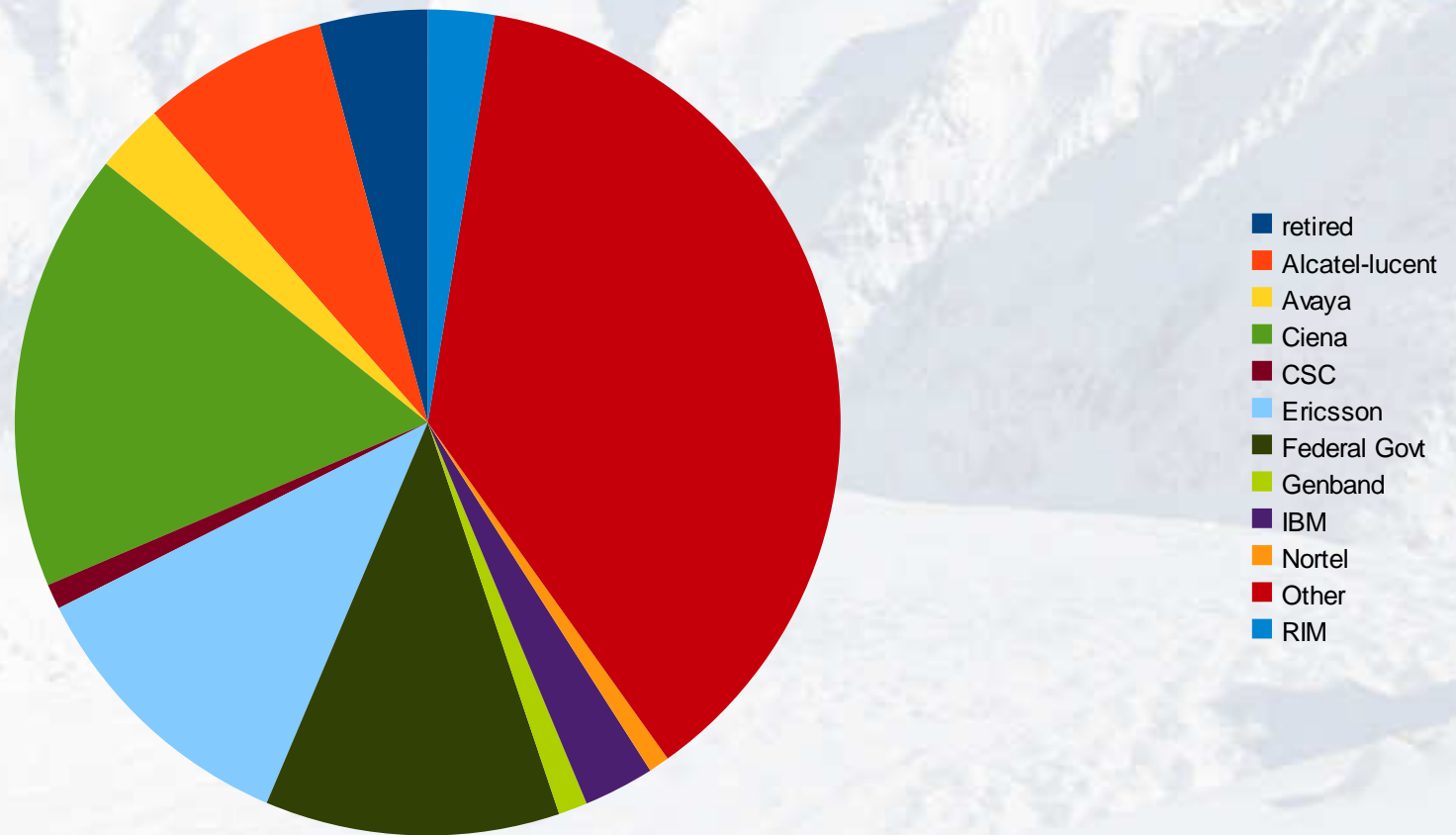
# Roles and Responsibilities

- Executive – in charge of running the club. Should delegate work whenever possible. Buck stops here.
- Primes – in charge of a given responsibility
- Assistants to help the prime do his/her job

# Ski Club Membership

- The ski club had 1800 paid members
- 100 Exec and volunteer members (non paying)

# Ski Club membership by employer



# Camp Fortune Season Passes

- Week day passes 15
- Weeknite passes 26
- Anytime passes 12
- Total value to Camp Fortune \$7350

# Ski Club Trips

- Day trips
  - 11 trips planned, 2 removed from the schedule, 3 cancelled.
  - Locations Tremblant, Sutton, Whiteface
- Weekend trip (Quebec City)
  - 45 participants, net loss \$303
- Week long trip
  - Not scheduled

# Election of Executive

## Positions

President  
Vice-President  
Chairperson  
Secretary  
Treasurer



# Volunteers Needed

- Ticket sales – Skimax, Camp Fortune, MSM
- Overall registration – prime and assistants
- Site registration – prime and assistants
- Ottawa Ski Show – prime and booth volunteers
- Trip coordinators
- Web prime & assistants
- Communications – emails, post office etc.
- Data entry

# Volunteers cont'd

- Advertising – via site primes, stores etc.
- Discounts – stores
- Hill primes
- Cross-country prime

# Ski Club Ticket Sales

- Tremblant Tickets

- Earlybird price (\$54) 900 \$900
- Regular price (\$58) 225 \$450
- Total revenue \$1350 + 11 comps

- Mont Ste Marie Tickets

- Regular price (\$32) 67 \$0

# Ski Club Lessons sales

- Camp Fortune 476 \$130,840
- Vorlage 45 \$10,343
- Cascades 14 \$2,172
- Total 535 \$143,355
- Paypal Charges ~\$3,000
- Member Discount \$5200
- Total loss \$4025