

## Bytown Ski Club Annual General Meeting 26 September 2016

### Attendees:

Rick Nelson, Russ Brown, Ko Nakamura, Mike Mayer, Bill Reed, Reinhard Rosch, Bob Einarsson, Perry Pavlovic, Andre Demers, Wayne Getchell, Rosalind Reid, Gail Todd, Jim Stevenson

### Location:

Perry's office, 1749 Woodward Drive

#### 1. Club Activities: Bob Einarsson

- Bob presented a summary of the club activities for last season
  - details in the attached presentation, but major points are summarized below
- Membership:
  - last season was 1354 total (915 adults / 439 children, 51 exec and volunteer non-paying)
  - 2014/2015 membership was 1184 total
- Web site update:
  - PowerUp fee structure ended up somewhat different from and more expensive than our initial understanding
    - corrected charges are factored into event pricing for 2016/17
  - desired web improvements:
    - simplify the event SKU's
    - would like a content management system to totally replace our old ski web system, which is difficult to maintain and use
    - improve PowerUp reporting
      - generate and make available a confirmation list for events
- Tickets
  - Tremblant: 1400 sold (1700 last season), profit of \$1078
  - Jay Peak: 29 sold (not sold last season), profit of \$101.15
- Lessons:
  - Note: costs to club (member subsidies) higher than planned due to higher than expected PowerUp fees)
  - Camp Fortune: 184 (vs 243 previous season) cost to club \$2186.49
  - Vorlage: 11 (vs 29 last season), cost to club \$643.19
  - Cascades: 1 (vs 10 last season), cost to club \$5.56
  - general discussion: Do we want to continue offering lessons at Vorlage and Cascades?
- Camp Fortune passes
  - 18 Day, 11 Night, 9 Almost Anytime: net profit of \$493.55

- Trips:
  - 7 cancelled, including the weekend Quebec City trip (only 20 signed up)
  - only 2 trips went: Tremblant (53) and Whiteface (54); trip profit was \$234
  - general discussion: trips may be more successful if planned trip list was available sooner
    - Rick: can't finalize pricing early (bus cost, etc.) but will plan to have a trip list ready for the Ski Show

## 2. Finances: Andre Demers

- end of season bank balance was \$27,880, up \$3300 from the start of the season
- there was some question if all of the 2015/16 season bills had been covered, and if funds and/or invoices for the Camp Fortune early 2016/17 registration last spring was included

## 3. Executive for next year:

- except for treasurer, those holding executive positions last year are willing to stay on for another season.
- Bill Reed nominated Perry Pavlovic for treasurer, seconded by Rick Nelson. No further nominations, so Perry, it's yours!
- the executive for 2016/17 is then:
  - President: Bob Einarsson
  - Vice President: Glenn Parsons
  - Chairperson: Rick Nelson
  - Secretary: Russ Brown
  - Treasurer: Perry Pavlovic
- there was a question from the floor concerning term limits for executive members
  - the limit is 3 years, not exceeded by anyone in the above list

## 4. Additional Tasks:

- Andre and Perry will pick up the hill / store discount function from Liz
- Perry is looking after the club Facebook account
- Rick: will line up volunteers for the ski show
- Reinhard has membership cards ready to go
- \*\* Need someone to look after publicity and outreach to get new members
  
- How to find volunteers for club tasks?
  - a general discussion came up with the following suggestions:
    - create a tab on the club website that lists volunteer positions available and provides a means for contact
    - include a volunteer job list in email blasts

Meeting Adjourned: moved by Rick Nelson, seconded by Bob Einarsson